

Pre-war Passion!

Pre War Owners Survey Results

Thanks to Barbara Pennington for the hours spent helping to draft this survey, for analyzing the results and preparing the following narrative including suggestions as to how the club can respond to members needs identified in this survey. Barbara's comments are in italics.

" 26 members who own pre-war AS vehicles have responded to the survey to date. This represents 62% of pre-war owner members. These members collectively own 44 cars.

Percentages reported for each question are based on the number of people who actually answered the question. Some questions were not answered by some members. Some questions allowed multiple answers.

1. Condition of Car

39% of the cars are fully restored, 19% are roadworthy, 26% are awaiting restoration while 16% are in progress.

2. Obstacles delaying the completion/limiting your use of the car/s

Time was the most frequent response to this question (50%). 19% said that time was limited owing to other restoration work. Mechanical problems waiting for resolution were obstacles for 15% of owners. Enthusiasm and energy were limiting for 8%, while money (4%) and space (4%) were problems for others.

I will be contacting those members who identified mechanical problems to ascertain if the club can assist with the specific problem.

3. Assistance required to ensure that you are able to restore or maintain car/s

Technical information (29%) and spare parts (34%) were the main assistance requested. 14% of owners required practical assistance and 6% requested historical information on their car. 14% requested assistance in all of the categories while 6% asked for none.

I will be contacting those members who identified technical information and spare parts to ascertain if the club can assist.

4. Preferred format for resource information.

Personal contact was the most preferred method of accessing information (32%). Hard copy of information was the next most popular way (25%). Accessing the internet was preferred by 20% of owners and 10% prefer AV format. 10% are happy with any format while 3% ticked "Other".

5. Specific items (e.g. parts, information), required.

A range of items were requested including info on specific model (pre 1927 Mk1), cylinder head, water pump, tyres, instruments, glass work, body, temperature gauge, fuel gauge, clock, tie rod ends, contact for roof restoration, magneto, carby, lights.

Future editions of the *Pre-war passion* will contain a wanted section. Please email details of any additional items required to me at toadhall@adam.com.au

6. Southern Sphinx items/features

More than half (54%) of the owners surveyed requested technical/mechanical information in the SS. 15% requested articles by others who have completed restorations. The same percentage requested historical information on specific models (including pics). 8% requested information taken from other magazines (technical, road tests etc) 4% want ads for relevant parts and 4% asked for reports on activities.

I recommend a discussion about the role of the SS in the club – should it be a journal of activities or magazine with technical advice/articles.

7. Website Items/features.

Responses to this question seem to be similar to Question 6. 59% want access technical/mechanical information (links for repair, servicing, restoration) which is easily accessed and downloadable. 11% specific requested a database of resources (one owner requested information on interchangeable parts). 12% wanted historical information on pre war vehicles. 12% requested advice and information from other pre war owners. 6% asked for items from the Southern Sphinx to be included and stored on the web.

8. AS Yahoo group access

Only 28% of those surveyed access the Yahoo group.

I recommend a consideration of the use of internet by our members. The demographic may preclude widespread use of the medium in the short term. Transition planning and a system of offering the information available on the web in a preferred format may be necessary. Regular updates about what has been discussed on Yahoo or updated info on the webpage could appear in the SS. This may motivate people to use the sites but also offer the info to those who cannot.

9. Other resources to assist you in restoration/maintenance of pre war car/s?

40% of owners use other club members to assist them. 24% access older technical books, handbooks and magazines. 20% find resources in other car clubs while 12% use local mechanics and suppliers. Only 4% use the internet to access resources.

10. ASCC member gain

42% of respondents expect to gain technical assistance from the club. 25% want a network of people with similar interest to share information, 13% want to access social relationships, 12% seek activities and 8% seek historical information on their car.

11. Non-member owners

4 owners who are not currently members of the club were listed.

Andrew Hyden is identifying other non-member owners and they will be offered an opportunity to contribute to the development of this section of the ASCC.